



RECHARGEABLE BATTERIES



The simplified VARTA rechargeable assortment focusses on high-sellers including more special products and the broadest 'Ready To Use' range.

The VARTA blister design leads the consumer to a faster and easier purchasing decision.

Pre-Charged and stays charged

Straight from the pack!



Low Self Discharge



6 compelling advantages of 'Ready To Use' Rechargeable Batteries

1. VARTA 'Ready to Use' Rechargeable Batteries are ready to be used straight from the pack without requiring charging first.
2. VARTA 'Ready to Use' Rechargeable Batteries have a very low self-discharge and an extremely long shelf life (e.g. up to 75% remaining capacity after 12 months).
3. It's possible to keep VARTA 'Ready to Use' Rechargeable Batteries in your device for a long time without recharging.
4. Due to different capacities it's possible to use VARTA 'Ready to Use' Rechargeable Batteries for energy-hungry as well as low drain devices.
5. All VARTA 'Ready to Use' Rechargeable Batteries are rechargeable in all chargers.
6. 74% of consumers understand the 'Ready to Use' claiming the most* vs other pre-charged claims.

*Source: Independent European Market Research Study, 2012

1. For a faster orientation: battery size and electrochemical system

2. Self-explanatory icon for pre-charged cells

3. „SAVE MONEY“ claim to communicate the key benefit of Rechargeable Batteries

4. Visible labelling of the minimum capacity for better differentiation

5. Easier navigation thanks to icons referring to respective devices and applications

6. „PRE-CHARGED“ Supporting the 'Ready To Use' claim

All capacities and sizes

VARTA offers rechargeable cells for every application. All common sizes up to the highest capacities are 'Ready To Use'. An environmentally-friendly product assortment to meet the highest consumer demands.

Available as:

Type	Voltage (V)	Electrochemical System	Typical capacity (mAh)	Width (mm)	Height (mm)	Depth (mm)	Diameter (mm)	Weight (g)	IEC	Others
56703	1.2	Ni-MH	800	-	44.5	-	10.5	12	HR 03	AAA, Micro
5703	1.2	Ni-MH	1000	-	44.5	-	10.5	14	HR 03	AAA, Micro
56716	1.2	Ni-MH	1600	-	50.5	-	14.5	25	HR 6	AA, Mignon
56706	1.2	Ni-MH	2100	-	50.5	-	14.5	29	HR 6	AA, Mignon
56756	1.2	Ni-MH	2400	-	50.5	-	14.5	30	HR 6	AA, Mignon
5716	1.2	Ni-MH	2600	-	50.5	-	14.5	30	HR 6	AA, Mignon
56714	1.2	Ni-MH	3000	-	50	-	26	66	HR 14	C, Baby
56720	1.2	Ni-MH	3000	-	61.5	-	34.2	82	HR 20	D, Mono
56722	9.0	Ni-MH	200	26.6	15.7	48.5	-	36	HR 9V	9V, E-Block

For more details, see page 114

GENERAL PURPOSE

RECHARGEABLE

PORTABLE POWER

PROFESSIONAL/BUTTON CELLS

FLASHLIGHTS AND BULBS

PRODUCT DISPLAY SYSTEMS

ASSORTMENT OVERVIEW